

HOW TO ADOPT A GROWTH MINDSET

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What we will cover today

- What is growth mindset?
- Understanding our own mindsets
- Developing growth mindset in your teams
- Using your physiology to set your state
- From growth to explorer mindset
- Designing your own experiments



What does growth mindset mean to you and how are you using it in your role?



WHAT IS GROWTH MINDSET ?





"Thinking that your intelligence is something you can develop, as opposed to something that is a fixed, deep-seated trait"

Dr. Carol Dwek



VUCA



VUCA

Volatile
Uncertain
Complex
Ambiguous





"What people believe shapes what they achieve"

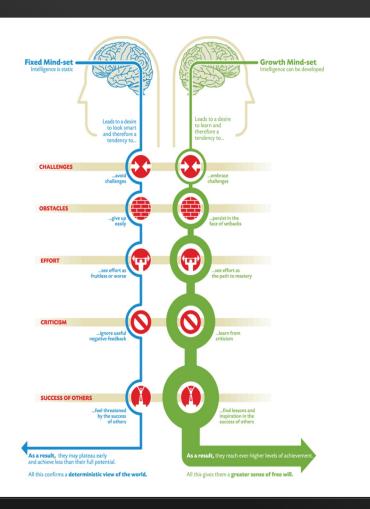
Dr. Carol Dwek



Fixed and growth mindsets and their implications



Growth Mindset



Alliance of Independent Agencies



UNDERSTANDING OUR OWN MINDSETS









What triggers each mindset in us?

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Exercise time





Explore and name your fixed mindset thinking

- Think about when it shows up
- Talk about how it makes you feel, think, act
- Give it a name (if you want)



WHAT CAN YOU DO ABOUT IT?



What can you do about it?

Break it into small pieces and define some simple steps to start addressing it, every day.

Do it, even if the voice turns up.

Do a deal - hear it, acknowledge it (maybe it's trying to keep you safe), tell it you're going to try something different

Tell other people in your team/at home about it

Shock it - do something outrageously growth mindset

Bring some humor to it - circus music

Think about when you have solved it before



BREAK

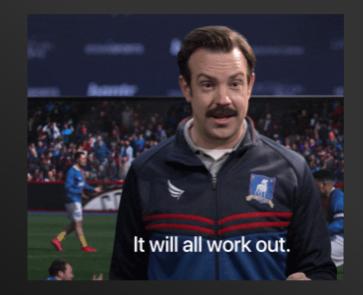
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DEVELOPING GROWTH MINDSET IN YOUR TEAMS



Self talk & Team talk





THINK, FEEL, ACT

The words and imagery we use, changes the way we feel, which drives action

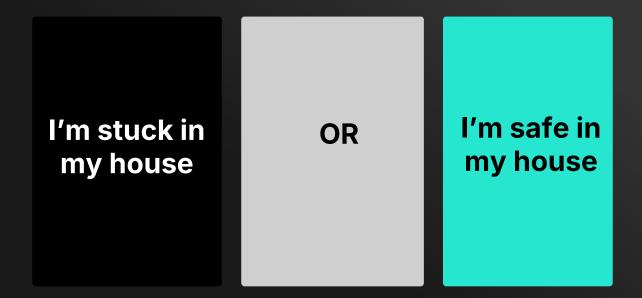


"We must learn to dance on a shifting carpet, not feel the rug as being pulled from under our feet."

> Jamil Qureshi Sports Psychologist









I can't do this	I can't do this yet
That client is impossible	That client is going to take some time and effort
I don't understand this	How can I understand this better?
Why is this happening to me?	What could this teach me?
This won't work?	What would need to happen for this to work?



Exercise time





Mind Your Language. Exploring self-talk

Select a current challenge + reflect on how you currently 'self-talk' about it Explore how you could you change the language to make the challenge less fixed

- Keep it light
- Stay solution focused
- Reduce the effort
- Stay curious

7 mins solo working, 5 mins group share back



BREAK

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Using your physiology to set your state



B.O.S.S.





Building healthy habits

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Exercise time







Exercise: Build your own SHED

10 mins

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Explorer Mindsets



Before the experiment

What's my intention?

What options do I have?

What do I choose?





"The performance isn't over until you've learnt from it"

Keith Hatter

Before the experiment	After the experiment
What's my intention?	How useful was that?
What options do I have?	What was most useful?
What do I choose?	What can I learn from this?



Not:

Did it work?

But:

Is it taking me in the direction? What else can I try?



Explore

- Experiment
- Practice
- Refine
- Learn by succeeding (not failing)



There are only two things you can control

01. How you set your intention

02. Where you place your efforts



Exercise time





Applying today's learnings



Designing your own experiments

Before the experiment

What's my intention?

What options do I have?

What do I choose?



Designing your own experiments





Designing your own experiments

