



EXCLUSIVE MEMBERSHIP PROPOSAL
Alliance of Independent Agencies
Alliance of Media Independents

FLEXIBLE TALENT, BUILT FOR INDEPENDENTS

Liberty Hive connects independent media agencies to a vetted community of freelance and permanent talent - faster, more affordably, and with none of the complexity of traditional recruitment.

5000+

Vetted candidates
across media,
marketing & creative

~49%

Faster time-to-hire
vs.
traditional search

10%

Commission
vs ~20%
across the industry

EXCLUSIVE AMI MEMBER TERMS

INCLUDED

NO POST FEES

~~Ordinarily £495 per post~~

Post roles at no upfront cost and tap straight into our freelance community.

FLEXIBLE

3 MONTH MINIMUM

~~Standard minimum terms apply~~

Contracts as short as 3 months — ideal for project work and seasonal demand.

EXCLUSIVE RATE

10% COMMISSION

~~12% standard / ~20% industry avg~~

Half the typical industry rate, with no compromise on service or candidate quality.

WHY LIBERTY HIVE FOR INDEPENDENT AGENCIES?

BUILT FOR THE INDEPENDENT SECTOR

Strong case studies within the indy world — we understand how you work.

HUMAN LED, TECH ENABLED

The platform handles the admin. Our specialists handle the nuance.

CURATED FREELANCE COMMUNITY

Every candidate is vetted. Fast, direct access — no endless CV sifting.

SCALE UP OR DOWN WITH CONFIDENCE

Short-term contracts and no posting fees mean you can respond to client demand.

FREE MEMBER WEBINAR

We'd love to walk your members through the platform - how it works and how to get started. No commitment required.

BOOK HERE

"Liberty Hive was founded by people who have worked with and within independent agencies - so we know the pressures and needs of your businesses. We will make sure that every person we put forward is genuinely right for an indy environment, under terms that work for you."

Kate Merritt & Laura Braithwaite - Liberty Hive Co Founders

Get in touch: <https://www.libertyhive.com/>, contact@libertyhive.com