



partnership opportunities



TOGETHER WE CAN MAKE THE
INDUSTRY MORE DIVERSE & INCLUSIVE

good nugget is dedicated to diversifying the creative industry driving creativity and innovation. with young black Londoners being twice as likely to be unemployed as their white counterparts, our work is more critical than ever

as a non-profit, we're passionate about breaking down the barriers that underrepresented talent face in accessing creative careers

from tailored strategies, access to a diverse talent pool, and mentoring programmes we help companies build inclusive, dynamic teams where employees feel supported and valued

leo young, good nugget's founder comments, " i've felt like a minority my whole life. now, i'm building teams where everyone belongs. having worked in the industry for 15 years, witnessing the barriers and biases firsthand, i'm committed to inspiring change "





why should you care..

- **address inequality:** rising inequality causes social and economic instability, affecting everyone
- **innovation thrives on diversity:** diverse perspectives fuel innovation
- **avoid profit loss:** serving a diverse market requires a diverse team. without it, you'll miss out on business opportunities.

at good nugget, we work hard to bridge the gap between diverse talent and the creative industry, driving fresh ideas, insights, and teams that reflect market diversity, enhancing business success

**“ I WOULDN'T BE WHERE I AM NOW IF IT
WASN'T FOR THE GOOD NUGGET
KICKSTART PROGRAMME “**

Nandi, Mentee



how we help our partners connect with diverse talent

grow your outreach

- donation of your choice
- your opportunity shared in our monthly newsletter with 1,500+ subscribers
- increase your exposure via our instagram

access our unique pool of diverse talent

- 10% introduction fee upon employment
- opportunities shared directly with our partners, communities, and the GNA talent collective
- promoted and featured in across our newsletter and social media channels

tailored talent search and support

- consultancy fee
- our unique approach to help you find and engage with suitable diverse candidates
- we provide strategies on how to attract, hire, and retain talent
- GN mentorship comes with any permanent roles placed



how we help our partners connect with diverse talent

diverse talent attraction workshop

engage impact & recruit event

tailored recruitment

GN membership for exclusive xxx



where do we find underrepresented talent?

We work with a range of

- value-aligned companies,
- youth organisations,
- charities
- local authority careers advisors,
- schools, colleges and universities

**Collectively building a unique
community of emerging Gen Z talent**



consultancy services

engaging with diverse talent

a collaborative and strategic approach to inclusive hiring and attracting talent

gain practical insights and tools to enhance diverse talent applications, tailored to your organisation's unique challenges and objectives

engage, impact & recruit event

elevate your organisation as a champion for diversity and inclusion, becoming a leader for social change engage with a diverse community to nurture a talent pipeline

highlight your culture and opportunities through a tailored recruitment event, fostering dialogue and pathways into your organisation

good nugget partner

your membership will support our employability programs, breaking down barriers to entry by training and upskilling underrepresented talent

additionally, you will receive exclusive access and discounts to our services

●○○ diverse talent attraction workshop

about

a collaborative and strategic approach to inclusive hiring and attracting talent

gain practical insights and tools to enhance diverse talent applications, tailored to your organisation's unique challenges and objectives

what you'll get

- in-depth analysis of your organisation's challenges, objectives, and current practices, including perks
- 2.5 hr collaborative workshop
- post-session summary outlining key findings and actionable steps for enhancing hiring practices
- non bias interview prep and tips
- review and draft x4 job descriptions, to increase engagement and inclusivity
- follow-up call three months later to assess progress and provide further support

optional listening session:

- insightful guided group discussions to understand your employees' perspectives on workplace culture to inform a tailored hiring strategy

investment

£9,000

2 year contract

Become a GN Partner and gain 15% discount

●●○ engage, impact & recruit event

about

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what you'll get

part one - 3 hour engagement event

- an inspirational event empowering diverse attendees with top tips on how to start their creative career, panel talk and speakers to showcase career journey and working day
- highlight company culture, space, available roles and pathways in
- facilitated networking discussions
- for 30-50 underrepresented young adults

part two - 3 hour impact & recruit event:

- 10 hand picked candidates for specific role
- 1 hour candidate pre training mastering essential skills like communication and how to show up effectively
- task/discussions to highlight necessary skills for role - problem solving, communication and teamwork

investment

Part 1

£15,000

Part 2

£15,000

Become a GN Partner and gain 15% discount

●●● become a good nugget partner

about

your membership will support our employability programmes, breaking down barriers to entry by training and upskilling underrepresented talent

additionally, you will receive exclusive access and discounts to our services

what you'll get

- gn supporter badge - use our logo and your features on our website
- **unlimited job shares across our newsletter and socials**
- **unlimited access to our network of partners, communities, and the GNA talent collective with no hiring fee**
- **exclusive invite to GN Kickstarter event following their 18 week training programme, with option to showcase your company and no hiring fee**
- invites to our events to connect and network with emerging talent
- 15% discount on consultancy and events

investment

annual membership

£750
(1-20 employees)

£1500
(21 - 99 employees)

£3000
(99+ employees)

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- invites to our events to connect and network with emerging talent
- 15% discount on workshops, events and specialist recruitment services

investment

annual membership

£750
(1-20 employees)

£1500
(21 - 99 employees)

£3000
(99+ employees)

upskill & retain mentorship

about

invest in your employees' growth and development with our kickstart mentorship programme.

equip them with dei education and leadership skills to foster a diverse and inclusive workplace, while retaining top talent for long-term success.

20 mentees gain work ready skills and knowledge needed to land an entry level role through 7 tailored workshops

what you'll get

- 16-week mentorship programme promoting employee growth and leadership development for 20 employees
- training sessions on dei education and inclusive leadership
- bespoke mentor mentee matching
- four hours of in-person training
- eight check-ins with our coach to monitor progress and provide guidance
- access to a dei e-learning platform featuring 20 bespoke films and curated ted talks
- impact report to measure programme effectiveness
- final celebration event with mentor/mentee showcase

our impact



↑
100%

overall improvement
across all skill areas
for all mentees:

persistence
patience
resilience
initiative
curiosity
flexibility

Kickstart cohort 2023
- 20 Young adults

250+
young adults
inspired
through
career talks &
workshops

↑
100%

of young adults
gained a better
understanding of the
creative industry and
career paths
available

Career talks and workshops -
> 250 young adults

6 mentees gained
1 weeks paid work
experience
Kickstart cohort 2023

100%
of mentors
would
recommend
the Kickstart
programme

INDUSTRY MENTOR SKILLS DEVELOPMENT

self-discovery & growth: +36% (reflecting/improving personal strengths)

industry confidence: +35% (belief industry welcoming talent)

empowering problem-solvers: +20% (ability to help others problem solve)

job market champions: +20% (boosted mentees job market readiness)

kickstart cohort 2023 - 20 industry professional mentors



“ working with Good Nugget has been an absolute delight. the masterclasses they've delivered have proven invaluable, offering profound insights into the world of branding and remaining sustainably conscious, providing guidance and opportunities for aspiring young talent, and emphasising the importance of remaining authentic ”

Lou Dempsey, Media Trust

outreach event with the switch x b&b studio

Designed to help young adults:

- Raise their aspirations
- Improve their employability skills and understanding of the working world
- Gain industry-specific insight and connections

3 speakers from B&B studio provided insights into their career journey and day to day roles.



Boma, Mentor
Brand & Talent
Manager JDO
Global

**every step towards a
more diverse
workforce is worth it.
the industry needs it.
it needs to be in the
forefront of
everyone's minds**



**the future is diverse, make sure
you are. partnering with good
nugget academy ensures
sustainability and access to
diverse talent, helping you build
a company culture where
everyone thrives**

click to play the video



fuel your workforce now...
we look forward to hearing from you



Email Leo at leo@goodnugget.co with any questions

Good Nugget Academy is a registered non-profit organisation, CIC 14008232