# Your vision, our people strategy.

Tailored HR for Founders *who care.* 



# No founder should ever feel guilty about not being able to do everything for their team.

You're only one person! Which is why we're your 24/7 HR solution without the in-house management hassle. And no, we're not just at the end of a hotline waiting for you to call - we're actively working **in** your business with you.

We are your people partner.



# How do we do it?

We transform the 'Founder Trap'. A.k.a. The unfortunate reality you can't be in multiple places at once.

But we can be for you.

# Your Strategist

A comprehensive people plan that supports your business to success without you having to worry about how to implement it. Your people are your biggest asset to success. This plan makes sure they know it.

# Your Partner

A full HR team providing strategic, operational and transactional support, advice & guidance so that making critical decisions about your people isn't yet another thing you have to worry about finding the time to do.



Good companies attract talent, great companies keep them, but successful companies do both. From attracting top-tier candidates to retaining key talent, we're your strategic partner in building a workforce that drives your business forward.



# Here's Our Solution-Your People Partner.

This is our most comprehensive & popular service (for obvious reasons).

We're not "outsourced", we're in this with you, on an ongoing basis to build the team that's going to skyrocket your business.

We'll start with creating a comprehensive people plan. This is where we come in and do a deep dive into your business goals, current employee lifecycle strategies (from attraction to exit), and overall well-being plans.

Think of it as the plan that forms the backbone of everything we do to achieve your ongoing strategic, operational, and administrative HR requirements.

From there we get to work doing everything you wish you had the time to do for your people. Implementing and refining your people strategy, and solving HR problems before you even know there's a problem.



# Specific short-term support packages

Because your people matter, we don't believe in the 'one and done' approach. However, If you do need specific short-term solutions instead of ongoing support, we've got you covered.

#### 1. Learning & development

We specialise in a range of areas, including leadership coaching, management development, personality profiling, mental health first aid and much more. Not only do these services help streamline operations for your organisation, but they also equip your employees with the right skillset to strengthen performance - a win-win, no?

#### 2. HR documentation project

It leaves no room for error - and it stops you from doing the normal, kind, human boss thing that you do, which is reacting to each and every individual need that comes across your desk. And it goes without saying, all of this will be by the book so you can wave goodbye to the changes of any future employee tribunals.





# Meet your full team of HR experts







#### Kelly

#### Founder and managing director

Kelly will become your strategic lead, working with you to ensure you have a people plan & strategy in place to create a great workplace. Oh, and she'll also be your expert sounding board for any HR nightmares keeping you up at night.

#### Marita

#### **Learning & Development Specialist**

Marita will be your right-hand lead for everything your team needs for their learning and development. Everything from leadership coaching, management development, and Mental Health First Aid she's got you covered.

#### Isa

#### **HR Business Partner**

Meet Isa, our strategic HR guru. She aligns HR strategies with business goals, cultivating positive work environments and boosting employee engagement. Collaborating closely with senior management and departments, Isa ensures HR needs are met, manages employee relations, and spearheads initiatives for organisational effectiveness.

#### Caz

#### People Advisor

Caz is your go-to for all your transactional support needs. She's in your business supporting your management team, running exit interviews, and handling any grievance investigations. She's going to be another reason you're able to sleep so much better at night knowing all the nitty-gritty of running a people-based business is sorted.

# Meet your full team of HR experts



#### Cath

#### **People Administrator**

As well as being one of the loveliest people you'll ever meet, she's also one of the most organised. Cath handles all of your admin and will probably be the first to pick up your email or answer the phone when you need something from us.



#### Amy

#### **Operations Manager**

Amy makes sure you have everything from the HR Star team that you could possibly need. She's basically the powerhouse that makes sure everything runs smoothly for us AND you.



#### Katie

#### **Recruitment Manager**

Katie looks after all of your recruitment needs. She'll devise your recruitment strategy, and headhunt THE best talent to bring into your business. No one does recruitment better than Katie.

#### Megan

#### **Recruitment Consultant**

Megan's out there talking directly to candidates, making sure they match up with your needs, arranging interviews, and ensuring you have the best experience when it comes to recruiting for your business.

If you were to hire for all of these roles we bring, you'd be looking at an average cost of £300,000 per annum. That's more than £25,000 per month.

But with HR Star, you get all of our knowledge, time and expertise for a fraction of that.

It's a no-brainer really!



# Don't just take our word for it that we're the best at what we do.

100%

With HR Star's support, 100% of employees feel that their work-life balance is highly valued by their employer.

94%

Our longest-serving client boasts an exceptional employee engagement score of 94%. 81%

HR Star clients experience an impressive average employee retention rate of 81% after working with us for over 12 months. **4**20%

Working with HR Star has led to a remarkable 20% reduction in employee turnover for our clients. 19%

Our clients have witnessed a substantial 9% increase in profitability within just 12 months of partnering with HR Star.

Our clients include

destination









# Just some of the results we've achieved for our clients

Kelly and the team are always on the end of the phone whenever we need them and have been an asset - not a cost - in growing my start-up. I'd highly recommend HR Star to any business looking to grow and that takes its people strategy seriously.

- Amelia Sordell, CEO at Klowt LTD

The benefit from working with HR Star is a variety of people on the top of their game, adding value in all people areas; Strategy, Facilitation, Implementation, Recruitment and Organisation.

Combined business offering looking after my most important asset. A real value add to the business.

- Nevil Trotter, Managing Director at Norville

Kelly has become a trusted advisor and a key member of our management team. She's a good source of advice and a great sounding board. She's a great person to have on the board with us, to keep an eye on the people involved at all times." Working with the team is both challenging and rewarding. There's a lot of variety in what we do with and for them, so there's always something new to be doing and discussing.

Michael Foster, Managing Director at Kate & Tom's

"Great support from the HR Star team. Can highly recommend their services. Personal and positive always supporting us."

Ankie Bourne, Office Manager at Glosfume

# Just some of the results we've achieved for our clients

We continue to be really impressed with HR star. Efficient, friendly and very effective and great value - you really help us with the effective running of our business.

- David Field, Director of Business Management at Novia Global

Great service, they always deliver on time, and are happy to go the extra mile to help. A highly recommended team.

- Pete Eastwood, Owner at The Boys Who Sew Ltd

One of the reasons I can look forward so much to Monday is because of the brilliant leadership and support you and the team have given me and Ecctis over these past weeks.

- Tom Bewick, CEO at Ecctis

Firstly, I wanted to pass on a message of gratitude to you and HR star for taking the time to talk to us all about values and listening to everyone. I also wanted to thank you for the coaching opportunity that I was able to have with Marita. I finished my sessions earlier this month, and during my time with her, I've found them to be incredibly useful. Every session I went to, I came away with new tips and strategies to implement at work while also learning how to handle situations.

The aim of my sessions was to improve upon my confidence, and while this will continue to be an ongoing growth development for me, the sessions have kickstarted my journey. I will continue to apply what she has taught me to the working day. Thank you again for giving me the time to work on this with Marita.

#### - Employee at Click Intelligence

I just wanted to say how much I am enjoying working with HR Star. I had an excellent meeting with Marita today – she is so great! I feel supported and excited about what we can do together in the future. Thank you.

- Sally Cordwell, CEO at Aerospace

# Return on investment checklist

- Attracting and retaining the best talent in your industry because your team feel valued & rewarded for their hard work.
- No more sleepless nights about how you're going to keep your team happy & engaged while also running & scaling a business.
- Increase profitability because your team has everything they need to excel and drive your company forward.

- Peace of mind that all your legal HR ducks are in a row (which is priceless.)
- An entire team of HR experts at your fingertips, without having to spend ££££.
- Having hands-on yet objective advice, Founder to Founder, to help you soundboard your concerns, ideas and queries.

We work with creative businesses who just 'get it' when it comes to understanding the ROI of looking after your number one asset... your people.

To inquire about partnering with us to support your people and business please, email Kelly kellytucker@hr-star.co.uk

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