

Managed Tech Fees

Starting CPM £0.85

Investment Tier	Investment Range		Rate	% Reduction
Tier 1	£0	£50,000	£0.70	18%
Tier 2	£50,001	£100,000	£0.68	20%
Tier 3	£100,001	£150,000	£0.65	24%
Tier 4	£150,001	£200,000	£0.63	26%
Tier 5	£200,001	Uncapped	£0.60	29%

Studio Fees

Starting CPM £0.65

Investment Tier	Investment Range		Rate	% Reduction
Tier 1	£0	£50,000	£0.55	12%
Tier 2	£50,001	£200,000	£0.50	18%
Tier 3	£200,001	Uncapped	£0.45	24%